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For Immediate Release

Prudential One, REALTORS/Prudential Select Properties Announce their new affiliation with Berkshire Hathaway HomeServices

Dayton, OH

**The largest Prudential Real Estate franchises in Ohio announce they will become part of the new Berkshire Hathaway HomeServices group of affiliates.**

Prudential One, REALTORS and Prudential Select Properties, which have common ownership, will merge to become Berkshire Hathaway HomeServices Professional Realty. "We are thrilled to be one of the newest affiliates of the new Berkshire Hathaway HomeServices brand and the first in the States of Ohio and Kentucky," said David Mussari, Managing Partner. "Since we announced our decision, the feedback we have received has been overwhelmingly positive from our agents and our clients."

Combined, Prudential One, REALTORS and Prudential Select Properties have approximately 375 agents and 17 offices throughout the State of Ohio and Northern Kentucky. "We are in all of the major cities in Ohio, including Cincinnati, Dayton, Columbus and Cleveland," Mussari stated, "as well as many of the smaller markets where a local presence is important to the town residents." The company also has an office in Covington, Kentucky and has plans to continue to expand its Ohio statewide footprint over the next several years. According to Michael J. Smith, President of the company's northern market, "This is a new era in real estate. Our agents and clients are going to have access to the best tools and real estate resources available. Add to it the fact that Berkshire Hathaway is one of the most respected names in business and it's a home run." The distinct cabernet & white yard signs will begin appearing in lawns across the states of Ohio and Kentucky in the first quarter of 2014.

## About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

For more information, please contact Kim Luckow, Director of Operations, at 513.445.2342 or [kimluck@gmail.com](mailto:kimluck@gmail.com).

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